

**Get your message to 1/2 million customers!**

**Hurry don't miss out book your poster slot today!**

### CONTACT INFORMATION

To book your advertising slot, or find out more information please call:

Yvie Corkery -  
TEL: +44 (0)1235 845 620  
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Kirsty Laifa -  
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Location	Map Number	Poster Sheet Size	Price 1 Month	Price 6 Months	Price 1 Year
Premier Billboard Site (exterior)	1	48 sheet	£1500	£6000	£10,000
Terminal Front (exterior)	2	4 sheet	£250	£1350	£2500
Terminal Main Side Entrance (exterior)	3	4 sheet	£250	£1350	£2500
Terminal Main Reception/Café	4 5	4 sheet	£250	£1350	£2500
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Terminal Departures Lounge	7	4 sheet	£250	£1350	£2500
Terminal Arrivals Lounge	6	4 sheet	£250	£1350	£2500
Terminal Rear Entrance (exterior)	8	4 sheet	£250	£1350	£2500

*Bulk site discounts will apply - call for details. Note sizes and prices may be subject to change.*

# 2008



**TRANSMANCHE  
FERRIES**



**LD Lines**



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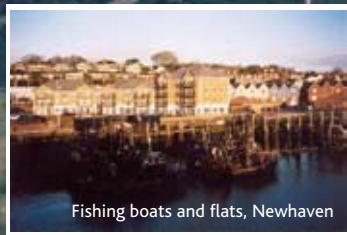
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# POSTER ADVERTISEMENT RATES

# 2008

## Get your message to 1/2 million customers!



### Newhaven Port



Newhaven Port is the southern gateway to France and provides access to the oldest ferry link across the English Channel. Newhaven Port now offers two high traffic ferry routes to France via Dieppe (Transmanche Ferries) and Le Havre (LD Lines). The port is undergoing huge redevelopment and regeneration and passenger traffic through the port and terminal is estimated to increase in 2008 to over 500,000 passengers. The terminal and new services will be open every day of the year. Newhaven is a prosperous and unique town located between Brighton and Eastbourne and attracts people from the affluent counties of Surrey and Sussex. It is within easy driving distance from London and has excellent rail links to London Victoria.

### Poster and Billboard advertising

Advertising on the high visibility Poster and Billboard sites from 4 sheet to 48 sheet are now available at the terminal. These are located in high traffic areas throughout the combined car and foot passenger terminal as shown on the map.

The poster sites offer a huge 'opportunity to display' to a captive audience as people wait to board the ferry by car or by foot. Each poster site offers an excellent trigger at or near the point of purchase and can be a great support medium to major advertising campaigns on a local or national scale. Prices and approximate poster site locations and sizes are shown below. We can also help you with poster production and design on request.

**Book your poster today!**

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